

WOMEN'S RESOURCE CENTER



ANNUAL REPORT
FY 2021-2022

**To protect, shelter,
and empower people
impacted by domestic
and sexual violence.**

From Our Director

“What you do makes a difference, and you have to decide what kind of difference you want to make.”

– Jane Goodall

Since 1975, the Women’s Resource Center has been an essential part of the support services that our community provides to those who are most vulnerable. This 2021–22 Annual Report reflects our continued and focused dedication to our **Mission: To protect, shelter, and empower people impacted by domestic and sexual violence.**

As an organization that receives state and federal funding, we provide regular reporting information about our service delivery. This comprehensive Annual Report is different. It gives us an opportunity to pause and reflect and celebrate all that we’ve been able to accomplish in one year’s time. This generates an inspired momentum as we move forward.

This past year, we were able to continue navigating the COVID-19 pandemic without ever shutting down. Our 24/7 crisis line continued to be answered by trained Advocates, and our emergency shelter remained open for survivors fleeing abuse. Calls to our crisis line increased 5%, and we provided over 3,600 nights of safe shelter.

Recently, our Board and staff convened to lay out a new Strategic Plan 2023–2025 that has us looking at how we can make strategized changes that will impact our service delivery. A couple of key strategic initiatives include:

- Conduct a fundraising Feasibility Study to determine if it is possible to raise an additional \$800,000. This would allow the WRC to be 100% self-sustaining, no longer at risk of scheduled state/federal cutbacks, and to ensure our services remain strong in our community for survivors;
- Assess our needs and create a comprehensive Master Plan to establish a framework for the orderly growth and development of our facilities for the betterment of the community.

Thank You. You helped us make a difference. You have changed lives.

None of this important work could have been done without the support of people like you. You have made it possible for us to answer survivors calling our 24/7 crisis line, provide them with one-on-one emotional support, help them obtain Personal Protection Orders, provide emergency, safe shelter and empower them to rebuild their lives. Our services continue to be free and survivors can trust that their circumstances are addressed confidentially.

We are proud of the growth illustrated in this report, and recognize the importance of keeping survivors of abuse at the center of everything we do. Because we believe in them.

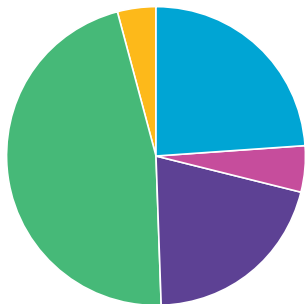
Thanks to your belief in us, we can make a difference and ensure that no one will have to face abuse alone.

Gratefully,

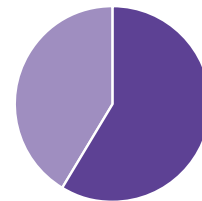


Juliette Schultz
Executive Director

Revenue Sources



- **State/Federal Grants** \$647,400
- **Foundation Grants** \$134,000
- **Contributions** \$554,500
- **Thrift Shop** \$1,250,500
- **All Other** \$105,700



- **Contributions** \$554,500
- **Households** \$331,706.60
- **Organizations** \$232,786.50



3,649

nights of safe care provided



102

women and children housed



5,303

crisis hotline calls answered

Statement of Financial Position

JULY 1, 2021 – JUNE 30, 2022

	JUNE 30, 2022	JUNE 30, 2021
ASSETS		
Current assets		
Cash and cash equivalents	\$1,292,678	\$981,381
Investments	\$ 227,499	\$2,388
Receivables:		
Grants	\$74,943	\$102,704
Employee Retention Tax Credit	\$39,005	\$307,843
Other	\$40	\$40
Prepaid expenses	\$16,509	\$14,527
Total current assets	\$1,650,674	\$1,408,883
Cash held in board-designated endowment fund	\$37,168	\$261,698
Investments held in board-designated endowment fund	\$661,571	\$307,213
Net property and equipment	\$1,495,156	\$1,498,001
Total assets	\$3,844,569	\$3,475,795
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$12,721	\$6,737
Accrued expenses	\$101,953	\$78,524
Deferred rental income	\$1,253	\$1,885
Current portion of long-term debt	\$41,229	\$39,198
Total current liabilities	\$157,156	\$126,344
Long-term debt, net of current portion	\$607,231	\$648,518
Total liabilities	\$764,387	\$774,862
Commitments and Contingencies (Note 13)		
Net assets		
Without donor restrictions	\$2,825,909	\$2,467,091
With donor restrictions	\$254,273	\$233,842
Total net assets	\$3,080,182	\$2,700,933
Total liabilities and net assets	\$3,844,569	\$3,475,795



\$77,202

in goods provided



10,947

meals served at safe shelter



47

families served in our
Holiday Needs Program



With Gratitude

We would like to thank these community members for helping to raise funds and awareness for the WRC in 2021/22. Together we can continue to provide services with inclusion, integrity, compassion, respect and excellence.

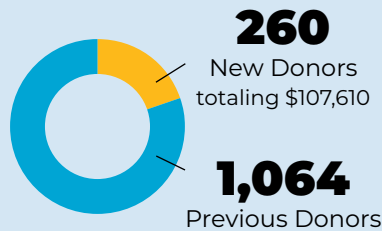
Higher Grounds
Taproot
Rarebird
Benedict
Earthen Ales
Common Good Bakery

Spanglish
Oryana
House of Dank
The Little Fleet
Freshwater Events
S2S

Edson Farms
Papa Johns
Workshop Brewing
Bubbies Bagels

If you would like to know more about how you can support the WRC, please contact Jamie Bell at 231-941-1210 or jbell@wrcgt.com.

Thank you donors!



WRC Services

The WRC works hard to provide and ensure non-judgmental, free, and confidential services to people in the Grand Traverse area. With your support we provide:

- A confidential helpline answered 24/7/365
- Emergency shelter and housing advocacy
- One-on-one emotional support
- Staff to support victims of sexual assault at Munson Medical Center
- Individualized advocacy, community referrals and resources
- Personal Protection Order petition assistance

"A number of years ago, my daughter and I fled an abusive relationship. We took shelter at the WRC's emergency shelter. While there, I realized I was pregnant with a second child. I never felt such despair in my life. With the help of WRC staff, I started to heal. Today I am proud to be self-sufficient. I own a car and a home. I have no idea what my life would have been if the WRC hadn't been there for me."

– Brave Survivor



WRC helps survivors of all genders & identities who have been impacted by domestic or sexual violence.

WOMEN'S RESOURCE CENTER

FY 2021/22

EXECUTIVE DIRECTOR

Juliette Schultz

EXECUTIVE COMMITTEE

President, Marylou Zaloudek

Vice President, Ruth Bloomer

Treasurer, Deb Blashill

Secretary, Amy Peterson

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Brooke Borgeson-Gray

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Doug Fierberg

Linda Smyka

Jane Hayes

Lori Vega

Sue Kensington

Marylou Zaloudek

WRC THRIFT SHOPS

Thrift Shop - South Airport

1331 W. South Airport Road

231-421-3033

Thrift Shop US-31

3030 US-31 South

231-946-4180

Monday-Saturday 10am-6pm

Sunday 11am-5pm

CONTACT

Main Office

720 South Elmwood, Suite 2

Traverse City, MI 49684

Phone: 231-941-1210

Web: womensresourcecenter.org

24-hour Helpline: 1-800-554-4972

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